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# PRESS RELEASE

## Lizard Label launches its new website

*Custom label manufacturer Lizard Label announces the launch of its new website at [www.lizardlabel.com](http://www.lizardlabel.com)*

**February 14, 2013:** Lizard Label, the custom label manufacturer, has launched a newly designed website highlighting its extensive capabilities and dedication to customer service.

The website offers something for everyone. For customers who know exactly what they want there is a quick quote form conveniently located on the home page. For customers who want to browse for ideas there is a description of each capability and its benefits as well as samples to provide inspiration.

“The new website design is part of our initiative to deliver information on our capabilities in a format that inspires creativity” said Lizard Label Marketing Director Susan Balsamello. “The new website incorporates easy to find quote request forms, descriptions of capabilities and ways to easily order sample packs specific to each customer’s needs. Our goal is for customers and prospective customers to use our site to learn more about our products and to engage them in the label design process.”

Lizard Label can also be found on LinkedIn, Facebook, Twitter and Pinterest.

### **About Lizard Label**

Headquartered in Fairfield, NJ, Lizard Label is a full scale, multi-press label manufacturer specializing in pressure sensitive custom labels and custom stickers. For more information please visit: [www.lizardlabel.com](http://www.lizardlabel.com)

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## Valdata Systems Launches New Website

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